



## 2007 PROGRAM REACH - RECAP

BY DEE HOLODY - RESULTS AND EVALUATION COORDINATOR

The following reports were taken from the Ohio Tobacco Prevention Foundation REACH statistics, for the year-end 2007 data.

- **Marketing Today – Tobacco Free Schools**, In the Nov/Dec reporting period, Vida Prekler has managed to impact:
  - 1504 school personnel and 24,568 students via her Advocacy for TFS Policy Adoption and supporting school districts with TFS Policy Implementation. These total are 18% of the total school personnel reached state-wide (8380), and 20% of the total students reached statewide (121,603) for 2007.
- **Marketing Today - Tobacco Free Worksites**, Vida Prekler
  - 32,221 employees have been impacted as of December 31, 2007 through support for policy implementation. This is 38% of the total statewide reach (85,693) for Total Employees for Support of Policy Implementation as of December 31.
- **Lake Hospital Systems**, under the **Policy and Brief Intervention** program has reached:
  - 2,686 patients in brief cessation intervention of its targeted 2,500, or 107.44% of target. Statewide, they exceed the state average reach to date of 98.97% for patients counseled.
  - 2,432 bedside intervention consults of its targeted 2,000, or 121.6% of target. Statewide, they exceed the state average reach to date of 81.78% for bedside consults.
- **Lake Hospital Systems** under the **Training of Health Professionals**
  - 3 Physicians of the 125 projected, or 2.4% of their goal. LHS is well below the statewide % reach to date for physicians, which is 45.58% as of December 31, although the state numbers indicate that all grantees, statewide, are struggling to reach the physicians.
  - 114 nurses have been trained of the 150 that were projected, or 76% of target. LHS falls below the statewide % reach to date for nurses, which is 131%.
  - 28 respiratory therapists have been trained of the 30 that were projected, or 93.3% of their goal. LHS exceeds the statewide % to date for respiratory therapists, which is 80%.
  - 5 social workers have been trained of the 5 that were projected, reaching 100% of their goal. LHS well exceeds the statewide % to date for social workers, which is only 34.29%.
  - 149 "others" have been trained of the 75 projected, or 198.7% of their goal. LHS however does not exceed the statewide % to date for "others" trained, which is 257.85% of targets. Obviously from the statewide numbers, all grantees are finding "other" candidates for training easier to reach than the professional categories.
- **Crossroads LifeSkills** – For 2007, Crossroads executed LifeSkills Training, Elementary – grades 3&4 and Middle School - grades 7&8.
  - LifeSkills 3&4 - Of the 110 students projected, 115 were reached or 104.5% of their goal.
  - LifeSkills 7&8 - Of the 50 students projected, 170 were reached, or 340% of their goal.
  - These classes combined average to 265 students reached of a target goal of 160 students, or 178%.
  - Spring '08 classes include 20 new classes in LifeSkills 3&4, 5&6, and 7&8, reaching approximately another 400+ students.
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We are proud of the work we are doing, these statistics show how the Ohio Tobacco Prevention Foundation tracks our work, and how we compare against work being done across the state, as a whole. The Coalition strives with these and the other programs we run believing we are: ***Breathing New Life Into Our Communities.***

### SAVE THE DATE!

FRIDAY, MAY 2<sup>ND</sup>  
7:30-9:30AM  
QUAIL HOLLOW

### 6<sup>TH</sup> ANNUAL LEGISLATIVE BREAKFAST

SPEAKERS:

**MIKE RENNER**

EXECUTIVE DIRECTOR OF  
OHIO TOBACCO  
PREVENTION  
FOUNDATION

KEYNOTE:

**GARLAND "GARY"  
Y. DENELSKY,**

**PH.D.**

AUTHOR OF

**STOP SMOKING  
NOW!**

INVITATIONS WILL BE  
MAILED IN EARLY APRIL

**NEWS  
FLASH**



Lake Geauga Ashtabula  
Tobacco Prevention Coalition  
200 Center Street, Unit B  
Chardon, Ohio 44024

RECYCLE AND REUSE!! READ IT AND PASS IT ALONG TO ANOTHER TO SHARE!

NEWS FLASH  
MARCH '08  
ISSUE 3

## *Ohio Quits 1-800-Quit Now*

*OTPF will now provide 2 weeks of free patches for all Ohio adults, who sign up with the Quit Line and are ready to quit tobacco.*

Our Website is  
Being Totally  
Revamped!

Check Us Out:  
April 2008

[www.lgtpc.com](http://www.lgtpc.com)

## **CREATING TOBACCO-FREE SCHOOL DISTRICTS!**

BY VIDA PREKLER - TOBACCO FREE SCHOOLS/CAMPUS COORDINATOR

As we have begun the 2008 Ohio Tobacco Prevention Foundation (OTPF) grant extension, I wondered what could be done that can give a new breath to the Lake, Geauga and Ashtabula School Districts. The greatest goal can be to bring each school district to a 100% tobacco free status.

### **These are the current numbers:**

**28.7% of Ohio High School students use tobacco**

**11.6% of Ohio Middle School students use tobacco**

This does not include staff, administrators, maintenance, security, vendors and any other additional personnel.

As a sub-grantee I have been to over fifteen School Districts in our tri-county area. The OTPF Toolkits have been given out and many schools in each District are 100% tobacco free. (that includes their campus) I want to be able to reach every school. The task is large however; I feel that we have the greatest tools to accomplish the goal – Our Students!

The plan would entail using a “community packet” designed and put together for each specific school district, by students. Then each student can distribute these packets to family members, local community leadership, businesses, churches, school board members etc. That would certainly impact that school district.

Please contact: **Vida Prekler, Coordinator for Tobacco Free Schools**  
[vprekler@roadrunner.com](mailto:vprekler@roadrunner.com) or 440.221.2381

***We all can make this happen! Thank You!***